



GINSENG BOARD of WISCONSIN

555 N. 72nd Ave Ste 2, Wausau WI 54401

Phone: 715-845-7300 Fax: 715-845-7300

e-mail: ginseng@ginsengboard.com

FOR IMMEDIATE RELEASE

CONTACTS: Lori McGehee 303-691-2011
milmarketing@earthlink.net

Oct. 21, 2007

PILOT STUDY SHOWS PROMISE FOR WISCONSIN GINSENG REDUCING CANCER-RELATED FATIGUE

WAUSAU, Wis. – In June 2007, researchers at the North Central Cancer Treatment Group (NCCTG) based at the Mayo Clinic in Rochester, Minn., completed an eight-week pilot study on Wisconsin Ginseng and how it affects fatigue in cancer patients. The preliminary data suggests that there is a link to increased energy levels for cancer patients who take high doses of Wisconsin Ginseng supplements. The success of this study has led to planning for expanded testing in 2008.

The researchers tested 282 patients in a random, placebo-controlled trial. Treatment consisted of giving doses of placebo, and three daily doses of Wisconsin Ginseng at 750, 1,000 and 2,000 milligrams.

The patients receiving the placebo and the lowest dose of Wisconsin Ginseng reported little improvement in their fatigue. Patients receiving the larger doses showed improvements in overall energy levels, reported higher vitality levels and less interference with activity due to fatigue. They also reported an improvement in overall mental, physical, spiritual and emotional well-being.

“For the past 100 years, Wisconsin Ginseng has been highly revered in traditional Chinese medicine, and used to assist users suffering from fatigue, lower stress and help bring the body in balance,” said Joe Heil, president of the Wisconsin Ginseng Board. “We are pleased that Western medicine is now taking notice of the benefits of our product. We look forward to future research to further verify the benefits of Wisconsin Ginseng.”

The Wisconsin Ginseng Board is a Wisconsin marketing order with the mission to represent Wisconsin Ginseng producers as the worldwide leader of the American ginseng industry, committed to the advertising, promotion and the sale of Wisconsin Ginseng, the purest ginseng in the world.

For more information about Wisconsin Ginseng, visit www.ginsengboard.com.

###